

Philmont Beautification, Inc.

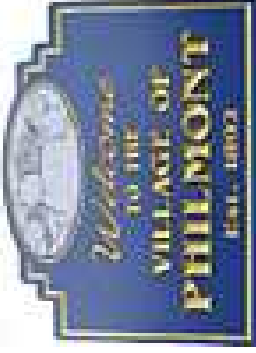
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2 New York Main St. Program Awards



2005-2007 & 2007-2009



Columbia County, New York State

<http://www.philmont.org>

A community volunteer web site

# Village of Philmont circa 2000

- A population of 1,480
- 75 buildings vacant
- No new businesses opening
- 16.1% poverty rate
- MHI of \$31,793
- A 51.9% population /non home-ownership

# Main Street circa 2000



And this



And this



# Net Result?

- The Columbia County real-estate boom carried on driving.
- Local newspapers carried negative stories everyday.
- Only the brave stopped in Philmont

# The Silver Lining

- Property was cheap
- Attracting people in the arts, alternative lifestyle. A whole bunch of very creative people who started to talk
- then meet
- and then
- Volunteer to help turn things around

# Results? People got busy!

- Philmont Beautification org. was formed – a grass-roots community volunteer organization
- People started turning up and tuning in!
- People ran for local office

# 2000? The Flower Barrel Project



# 2001? 2001 Artist In Residence with the local high school



# 2003? Moving towards a NY Main St. Program

- More talk, meetings, gatherings, workshops, plantings, and revitalization projects
- Philmont Beautification forms a Main St. team
- We invite Norman Mintz to the Village Hall. Author of “Cities Back from the Edge” and resident of Claverack

# Results?

- A Selection Committee was formed
- 8 MONTHS of NYMS grant preparation
- More Village hall meetings
- Six property owners expressed interest

# 2005 Main St. grant Awarded!

- Six property owners committed to renovating storefronts, an old auto shop, and affordable housing units.
- Main St. program arrived.

# 2006 PRESS DAY



- Left to right: Mayor Clarence Speed, Philip Weisner, Philmont Holdings LLC, Senator Stephen Saland, Assistant to Senator Saland, Katherine Sterner, Nelson Sterner, Philmont Properties LLC, Carolyn Stern, Barbara Sagal, Sally Baker, and Jill Gellert.

Remember this?



# 2006 it got Occupied and Thriving



119 Main St.



Philmont Trader



Remember this?



# 2006 made it Local 111 Restaurant



- Supporting CSA local Philmont organic farms
- It's the new hang out! Nominated in the 2007 for a Crystal Apple Award

Check It Out!



Remember this?



# 2006 It got a nice piece of Streetscape



# 2006 Affordable Housing

- Façade Restoration
- Building Renovation
- Main St. Program assisting low-income housing



# Affordable Housing Renovations

- Façade Restoration



# WHAT'S NEXT?

2007



- Back to the drawing board!
- Norman Mintz and the DHCR Technical Assistance NYMS program.
- Philmont Beautification Inc? -More talking!~

# Linking PB Inc. Revitalization Programming

- **COMMUNITY DAY – JULY 21<sup>ST</sup> 2007**  
Join PB Inc. and follow Corey Cox the Stilt Walker from the Main St. Parade to join artists, teachers, poets and writers for a fun family orientated art activity. Make a silk flag or banner to celebrate the beauty found in nature - sky, water, earth, and wind to celebrate the natural gifts Summit Reservoir gives to our community. Join us to help paint a few dashes of color, have fun using block printing and color dipping, write or draw a favorite memory of nature, or just hang out watching and enjoying a colorful event. Open to all ages, all levels of artistic skills, even if you think you don't have any!

Many thanks to DHCR  
and especially

Kris Wormuth

John Serio

Kevin O'Connell

for answering all the questions  
and helping us through our 1<sup>st</sup> year!

2005-2007 NYMS award

and

2007-2009 NYMS award