



Philmont Beautification, Inc.  
 PO Box 1072, Philmont NY 12565  
 Tel: 518.672.7556 Efax: 801.849.5481 E-mail: pbc@mhccable.com

## MADE IN PHILMONT



Alison Wedd  
 photographer

Asia Luna  
 organic beauty products

Christine Fortulla  
 jewelry maker

Christine Hales  
 artist

Chris Lastovicka  
 composer

Linda Hartka  
 jewelry accessories

Liz McIlvaine  
 homeware and accessories

Martin Minch  
 american reproduction  
 furniture

Megara Cassin  
 homeware and accessories

Mick Hales  
 photographer

Nichols Collection  
 Philmont history photos

Patrick Wedd  
 carpenter, portraits

Threshold Farm  
 organic produce CSA farm

Tim Smith  
 stone mason

## REPORT AND QUESTIONNAIRE



### Banner Artists:

Tara Cafiero  
 designer

John Isaacs  
 graphic designer

Barbara Lehman  
 illustrator

Eilene Ordu  
 artist

Jim Rossant  
 architect



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## Project Report:

Firstly, a heartfelt thanks to all 22 participants whose work made this project a fun and enjoyable Community Day event.

Yes! – Sales were great!, including 5 (signed) World Gardens books by Mick Hales, 2 of those beautiful scarves by Megara Cassin, an order for the exhibited bag by Megara Cassin, a beautiful bracelet and pair of earrings by Christine Futella, 2 CDs of Fortune Has Turned by Chris Lastovicka, an introduction to Stars and Hearts Forever, a referral to Liz McIlvaine for custom pillows, a new listing for the OurTown newspaper, a referral to Tim Smith for stone masonry work for a house in Columbia County, 30 samples sold of Asia Luna soaps, and at least 5 jugs of organic lemonade enjoyed sitting in the sun outside the store providing the opportunity to do more chatting, make new friends, and catch up on local news!

The NYS Division of Housing and Community Renewal visited us for a site review of the PB Inc. Main St. program and while here visited the MADE IN PHILMONT storefront. Lively discussions ensued to continue developing the concept along the lines of a permanent storefront to represent artisans, artists, contractors, and homegrown Philmont businesses along the lines of a business incubator including featured monthly exhibitions and storefront window displays of local homegrown businesses.

Taking one of these next steps for MADE IN PHILMONT—we are pleased to report the first artisan outreach to a local store is accomplished! Megara Cassin, represented under the MADE IN PHILMONT label now has her scarves on sale at the beautiful store Winter Sun Summer Moon in Rhinebeck! A small representation commission on sales will help support PB Inc programming, and hopefully will generate interest from other local Philmont businesses looking for representation and inclusion on the PB Inc web site going up any day now.

We are pleased to report the local Philmont response to the storefront has been equally positive, garnering several requests to develop the concept.

To this end, we are including with this report, a questionnaire which we hope all participants will fill out and send back to us! This will help us evaluate the next steps to be taken, outline if grant funds are needed for operations, if we should start thinking about a permanent storefront for MADE IN PHILMONT, and to evaluate the need to develop an outreach initiative for a broader Columbia County inclusion.

## MADE IN PHILMONT - QUESTIONNAIRE

1. Was your personal experience of coordinating with the MADE IN PHILMONT event:

Excellent       Good       Fair       Poor       click on appropriate box

Any comments \_\_\_\_\_

\_\_\_\_\_  
 \_\_\_\_\_



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2. Would a permanent storefront featuring your work or business be of assistance?:

Yes  No  Not Sure  click on appropriate box

Any Comments \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

3. Please tell us what service you may need to take your business to the next level that would improve your annual sales volume. This may include items like, low interest loans for Equipment or expanded workspace, business plan counseling, increased marketing, an intern program to increase your production, or a presence on Main St.

Any Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

4. What, if any, locally situated services would assist your business, such as, a Xerox copy service in Philmont, a UPS package service, a Philmont fax service, or other:

Any Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

5. Do you do your business banking in Philmont? Yes  No

6. Have you ever taken a Micro Business course? Yes  No



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7. Would a permanent MADE IN PHILMONT storefront provide you with a place to meet more local community, hold a business meeting, organize an extensive showing of your work, assist with marketing, or other ideas you may have to assist with increased exposure:

Any Comments: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

8. What storefront operation hours would you like to see for a permanent MADE IN PHILMONT storefront:

Weekends/Sat & Sun 9am-8pm

Weekdays Mon-Friday 9am-4pm

Friday through Sunday 9am-8pm

9. Do you see your business related to organic farming, second home buyers, lifestyle businesses such as health care, health products, and/or benefitting from other artisan businesses located in Philmont.

Any Comments: \_\_\_\_\_  
\_\_\_\_\_

10. Please tell us a little about your business and your products or services: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Any other Comments you would like to add: \_\_\_\_\_  
\_\_\_\_\_

**Thank you for filling out this questionnaire for MADE IN PHILMONT evaluation purposes. Please either Email it back to us at pbc@mhcable.com or mail it to PB Inc, PO Box 1072, Philmont, NY 12565, or give us a call at 518 672 7556.**