

Agenda

- 1:00
1. Welcome
 2. Housekeeping & updates
 - i. Committee contact list review
 - ii. Any clarifications/items from previous meeting?
 - iii. Updates from Committee?
 3. Review of socioeconomics & mapping
 4. Stakeholder meeting preparations (December)
 5. Community visioning meeting preparations (January)
- 3:00
6. Wrap up & next steps

Steering Committee Meeting #2

MINUTES

NOVEMBER 17, 2014

1:00-3:15PM

LIBRARY MEETING ROOM

MEETING CALLED BY	Sally Baker
ATTENDEES	See attached list

Agenda topics

DISCUSSION	Housekeeping and Updates	
	<p>Rob Holzman reviewed the meeting agenda and project schedule with the Committee, and requested that the Committee update their contact information. Larry Ostrander agreed to serve as the backup cell phone contact for the Committee.</p> <p>BOA Boundary – The Committee discussed and agreed to modify the proposed BOA boundary. The new boundary will shift the westerly line to the Columbia Land Conservancy (CLC) boundaries within the Village limits, and move the northern boundary to follow Main Street.</p> <p>Project Name – Elan asked if the project name should be: 1) The Summit Reservoir Area Plan, 2) the Summit Lake Area Plan or 3) the Mill District Plan. The Committee decided that, that for now, the project name will remain the Summit Reservoir Area Plan. Elan will create an exercise as part of the Visioning Workshop that will give the community an opportunity to vote on a name.</p> <p>Updates from the Committee – Jean reported that she attended the Annual Meeting of the Philmont Co-op and they have made tremendous progress. The community noted that PB Inc and the Coop are working in a complementary way and the overall impression was that these two organizations have their act together. There were over 100 people in attendance.</p> <p>Elan reported that Lisa DeLeeuw (ED HVRTA) is willing to attend a future committee meeting as a guest speaker. She will provide an overview of the Harlem Valley Rail Trail project.</p> <p>Rob Holzman stated that Elan needs digital GIS format data from CHA in order to prepare the project zoning map. Sally stated that the Village will need to send a letter to CHA requesting that they release the digital files to Elan. Elan will send an email to the Clerk requesting that the request be sent to CHA. Larry asked to be copied on Elan’s email to the Village.</p> <p>Sally reported that she is attending the Village Board meeting every month to provide them with a project update, which gets recorded as part of the minutes. Lisa asked Sally to send Elan a note in advance of the meetings and help the team document Sally’s reports so they can be included as part of the public outreach component in the project report.</p>	
CONCLUSIONS	N/A	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Elan to work with Village Clerk to get zoning data from CHA	Elan	
N/A		

DISCUSSION	Review of Socioeconomic & Land Development	
	<p>Rob Holzman provided an overview of the socioeconomic data for Village of Philmont, Town of Claverack and Columbia County. All data used for this report came from the 1020 U.S. Census.</p> <ul style="list-style-type: none"> Population – from 1930 to 2013, the Town and County have experienced similar population growth, where as the Village has experienced a steady population decline. Age Cohorts – The Village population is relatively young when compared to the Town and County. Sally noted that these numbers are supported in the 2003 Comprehensive Plan. Ethnicity – There is some ethnic diversity present in the Village. An opportunity exists to build on this trend (ex. ethnic restaurants and shops) Households by Type – Approximately ¼ of the Village’s family households are comprised of single mother households. This number is significantly higher than for the Town or County. Housing – The Village has a relatively high occupancy rate (86.5%), but 51.1% of these units are renter occupied. Sally 	

Village of Philmont – Summit Reservoir Area Revitalization Plan

<p>estimated that this number has increased since 2010.</p> <ul style="list-style-type: none"> • The Committee asked Elan to research what percentage of the rentals are Section 8. • Educational Attainment – Philmont has higher rates of high school graduates than Claverack and the County, but lower percentages of those who have completed degrees in higher education. • Income – The Village median and mean household income are lower than the Town and County, which is most likely is a function of lower educational attainments rates. • The Committee asked Elan to confirm that the numbers presented for the Town of Claverack DO NOT include the Village of Philmont. 		
CONCLUSIONS	The Town and County have realized some success, while the Village is experiencing declining population rates, lower educational attainment levels, and a high percentage of single parent households.	
Homeownership levels in the Village are low, which leads to a more transient population with less commitment to the community.		
The Village does have a strong young employee age cohort and growing ethnic diversity, which provide opportunities to build on.		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Research the percentage of rental units in the Village that are Section 8.	Elan	
Confirm that the census data presented for the Town does not include the Village of Philmont.	Elan	

DISCUSSION	Stakeholder Meeting Prep	
<p>The Committee requested that second home owners be contacted. Elan suggested that an efficient way to collect information from this group would be through Survey Monkey.</p> <p>Potential stakeholder groups could include: housing, economic development, environmental, schools/youth, and seniors.</p> <p>Elan stated that ideally the focus group interviews would run for approximately 45 minutes, and should include 5-8 attendees per group.</p> <p>A meeting date of Monday, December 15th was set. Sally will check to see if the meeting room at the library is available.</p> <p>A Committee Meeting will be scheduled from 3:00 – 4:00 pm on December 15th so that Elan can provide a brief overview of the stakeholder meetings.</p>		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
Elan will prepare a draft agenda along with a table of potential stakeholder groups and distribute to the Committee.	Elan	
Committee will populate the table with contact information for the various stakeholders.	Committee	
Reserve meeting room in library.	Sally	
Draft an “elevator speech” that the Committee can use to invite stakeholders to the meetings.	Elan	

DISCUSSION	Community Visioning Meeting Prep	
<p>The Visioning Meeting will be held on Thursday, January 15th in a Main Street storefront. Food and day care will be provided to encourage all members of the community to attend.</p> <p>Kathy volunteered to organize day care. Sally will work with local restaurants to secure soup, baked goods and coffee. It was suggested that we involve single mothers in the planning (social media) of the event.</p>		
CONCLUSIONS		
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE

Village of Philmont – Summit Reservoir Area Revitalization Plan

Reserve store front space for the meeting.	Sally	
Work with local businesses to secure refreshments.	Sally	
Develop flyer and press release to announce the event	Elan	

DISCUSSION	Meeting Wrap Up and Next Steps	
Rob reviewed the project schedule and next steps for upcoming meetings. At the December meeting, Elan will present the physical features, outline for report organization, and work with the Committee to plan the Visioning Meeting. In January, the draft vision statement, goals and common themes will be the focus of the meeting.		
CONCLUSIONS	Next meeting set: Monday, December 15, 2014 at 3:00 at Library Meeting Room	
ACTION ITEMS	PERSON RESPONSIBLE	DEADLINE
NA		

Summit Reservoir Area Revitalization Plan

November 17, 2014 Executive Steering Committee: Meeting 2

Name	Organization/Resident	Email (optional)
Kathy Abeyaratunge	PBI	Kabeyaratunge@gmail.com
Sally Bokal	PBI	syo@pbins.org
THOMAS PAINO	RESIDENT	TAPANDFY@VERIZON.NET
Larry O'Strander 821-5079	Village Board	larry.59.ostander@yahoo.com
Jean Giblette 672-7365	Resident	hfg@capital.net
Christopher Rees 518-487-0577	Resident	chr@capital.net
Christine Vanderlan	Columbia Land Conservancy	christinev@clctrust.org

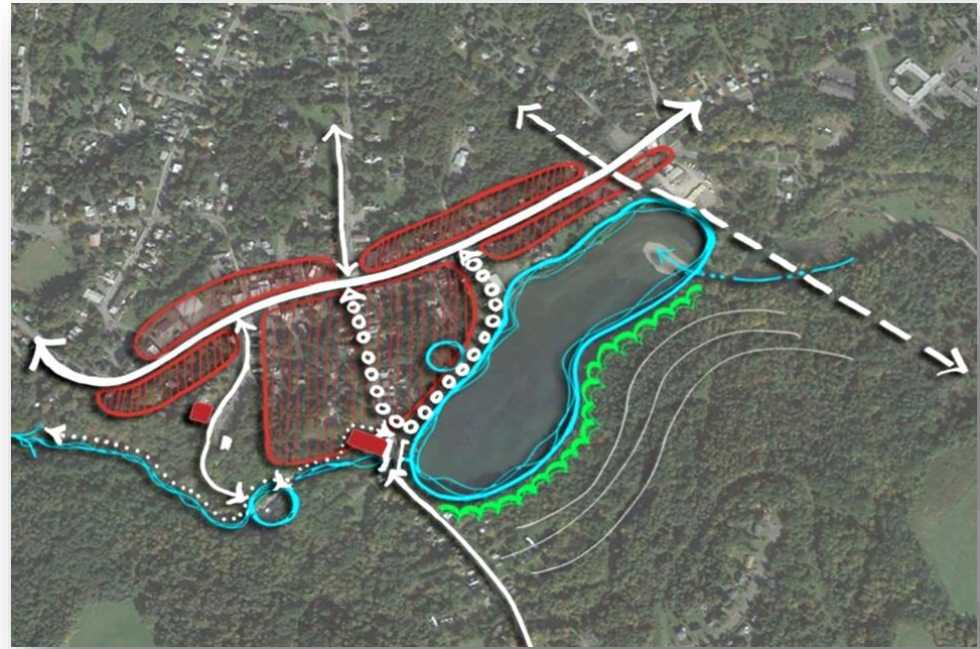
Enthusiasm

Collaboration

The process welcomes and encourages enthusiasm and collaboration as the foundation for success.

Village of Philmont, New York Summit Reservoir Area Plan

November 17, 2014
Library Conference Room



Existing Demographics Review

Meeting 2



Planning / Design / Landscape Architecture PLLC



Economic
Transformations
Group, Inc.



Agenda

1:00 PM

- Welcome
- Housekeeping & Updates
 - Schedule Review
 - Committee contact list
 - Items from previous meeting (i.e. boundary changes? Final name for project?)
 - Updates from Committee
- Review of socioeconomics & land development
- Stakeholder meeting prep (Dec)
- Community Visioning Meeting prep (Jan)

3:00 PM

- Wrap up and next steps

Housekeeping & Updates

- Schedule review
- Committee contact list
- Items from previous meeting (i.e. boundary changes?
Final name for project?)
- Updates from Committee

Schedule Review

		Oct	Nov	Dec	Jan	Feb
Component 1 -- Scope of Work						
Task 1.6	Project Scoping					
Task 1.7	Project Outline					
Component 2 -- Capacity Building and Training						
Task 2.1	NYS Community Seminar Series					
Task 2.2	Interagency Workshops (if needed)					
Task 2.3	Local Provider Workshops (if needed)					
Component 3 -- Community Participation and Techniques to Elist Partners						
Task 3.1	Community Participation Summary	★	★	★	★	★
Task 3.2	Techniques to Enlist Partners					
Component 4 -- Draft Nomination Study						
Task 4.1	Lead Project Sponsors and Description of the Project Boundary					
Task 4.2	Area Boundary Description and Justification					
Task 4.3	Community Input - Stakeholder Meetings			☀	☀	
Task 4.4	Community and Regional Setting					
Task 4.5	Inventory and Analysis					
Task 4.5.1	Existing Land Use Paters					
Task 4.5.2	Existing Zoning & Other Relevant Laws					
Task 4.5.3	Land Owership Patterns					
Task 4.5.4	Building Inventory					
Task 4.5.5	Infrastructure Systems					
Task 4.5.6	Transportation Systems					
Task 4.5.7	Historic or Archeological Significent Sites					
Task 4.5.8	Natural Resources and Environmental Features					
Task 4.5.9	Brownfield, Abandoned and Vacant Sites					



Stakeholder Mtgs

Vision Meeting

Housekeeping & Updates

- Committee contact list
- Items from previous meeting?
 - Boundary changes?
 - Final name for project?
- Updates from Committee?
 - Call with Lisa DeLeeuw (ED HVRTA)
 - Email with Ray Jurkowski (Village Engineer)



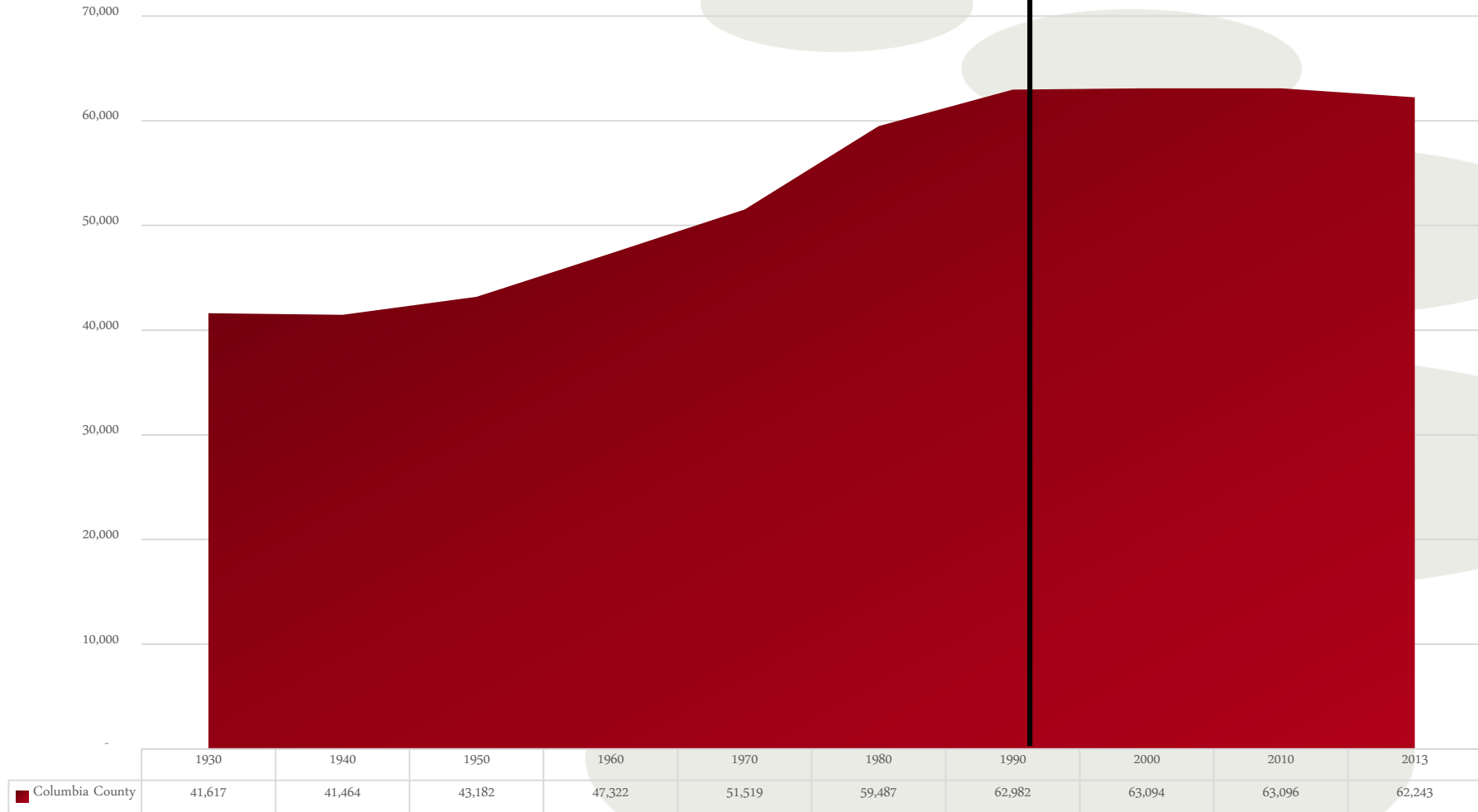
Socioeconomic Review

Socioeconomic Review

Columbia County

Population

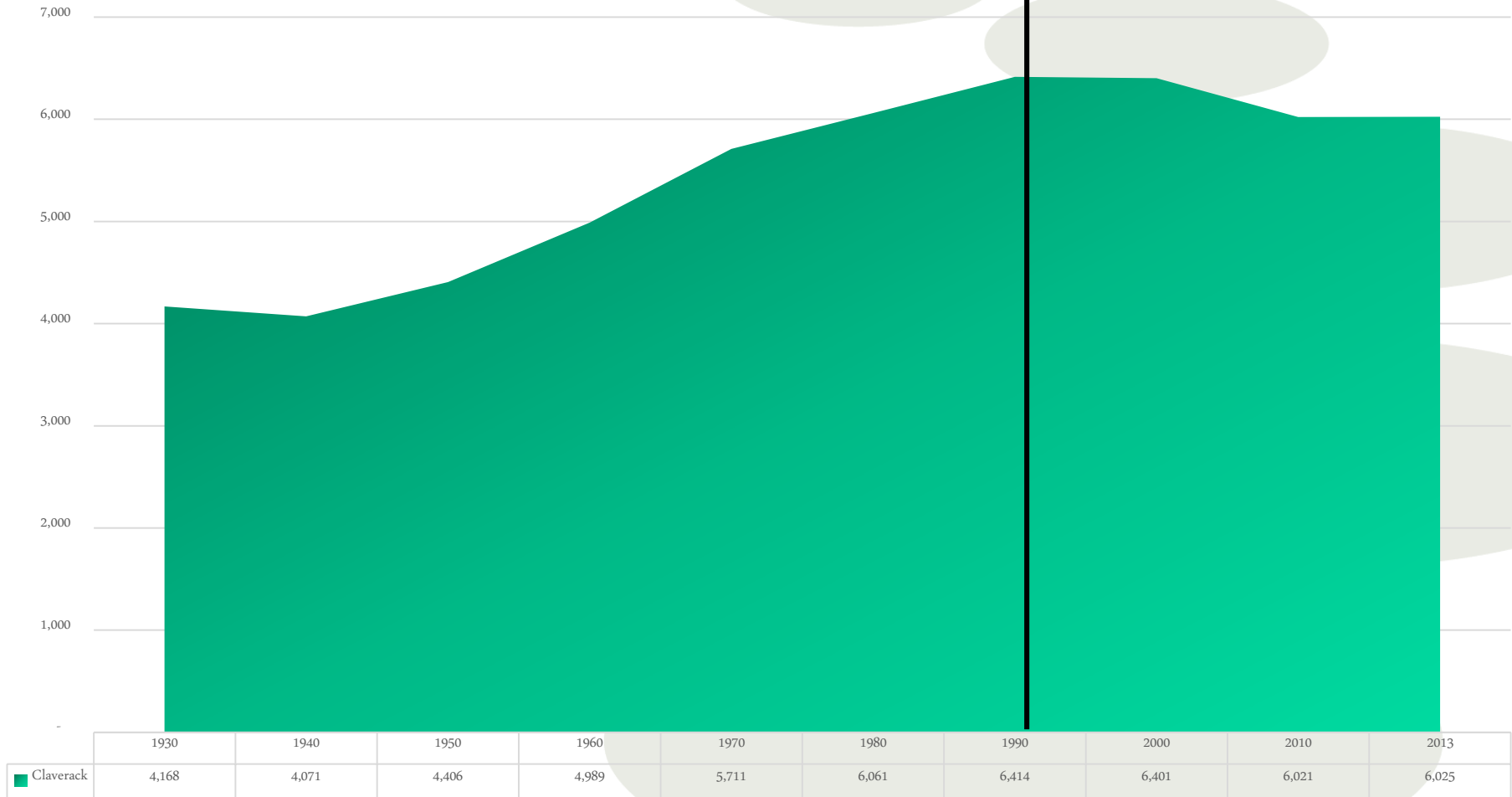
1930-2013



Socioeconomic Review

Town of Claverack

Population
1930-2013

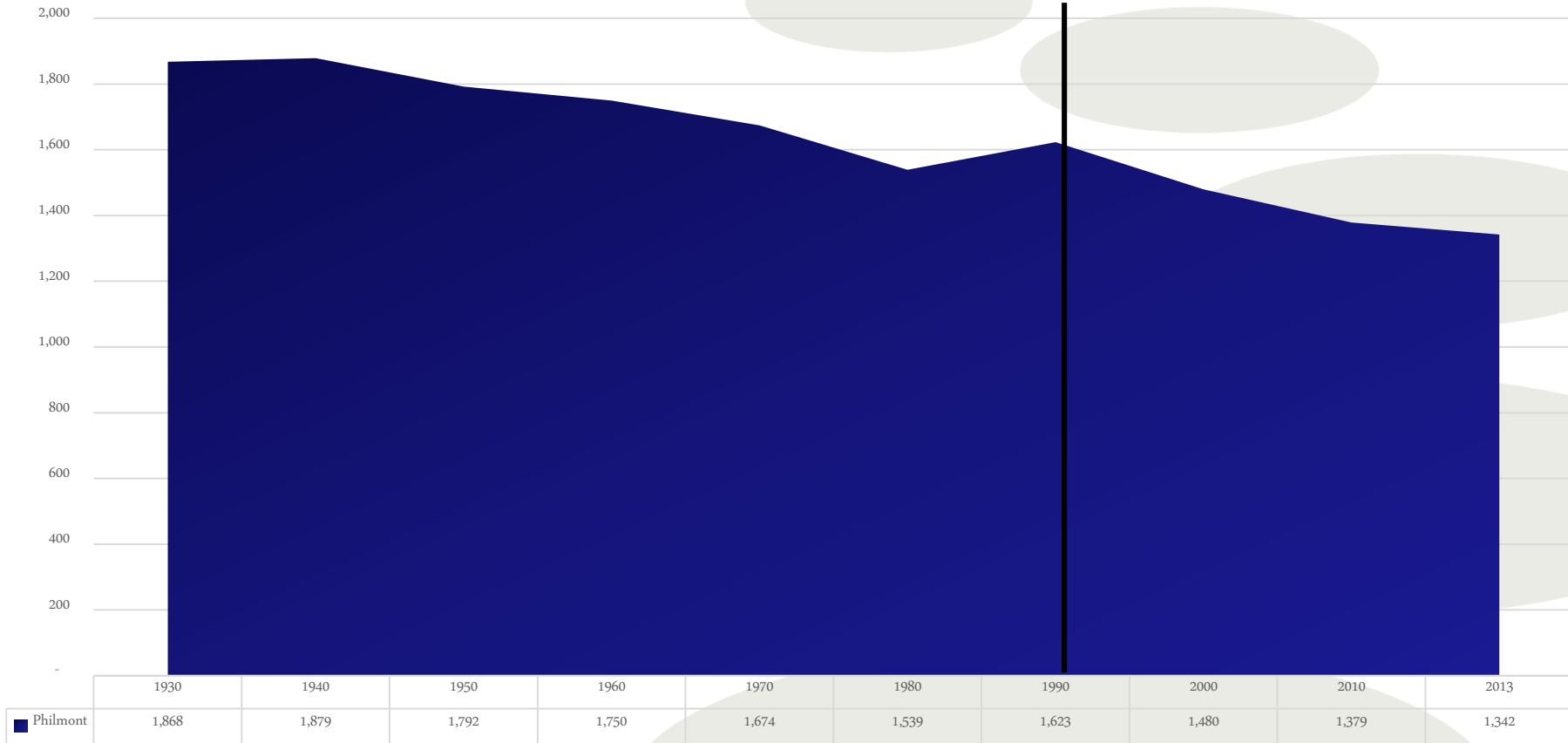


Socioeconomic Review

Village of Philmont

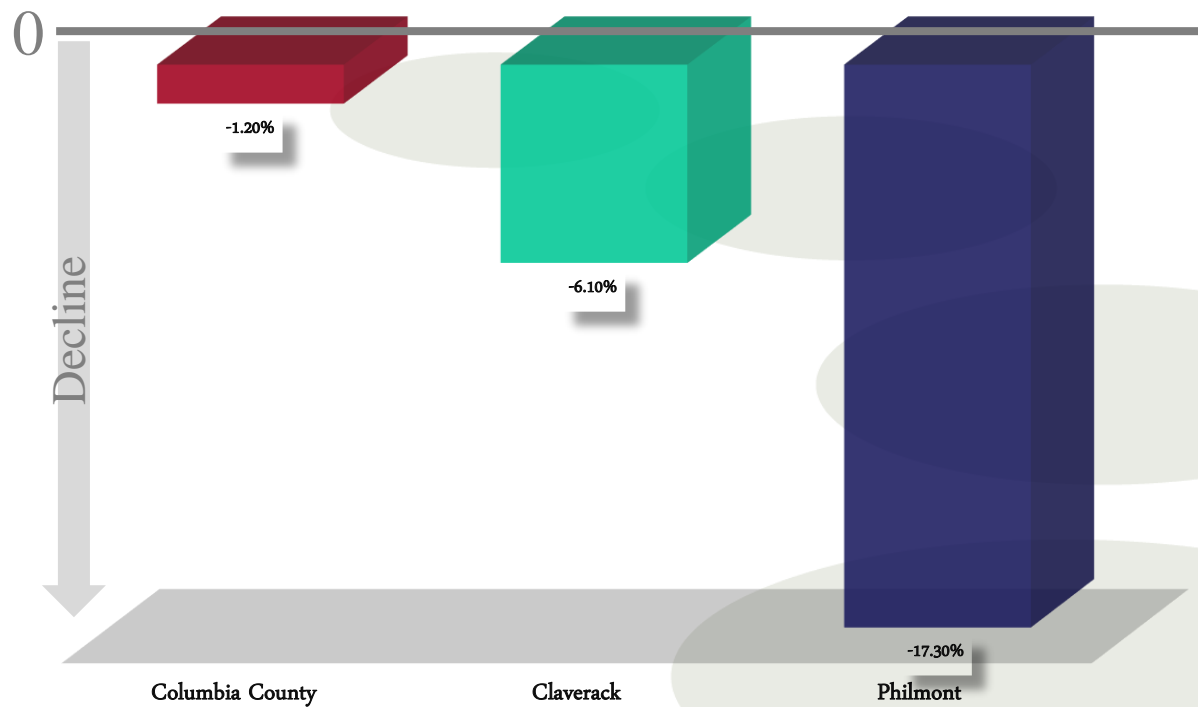
Population

1930-2013



Socioeconomic Review

Population Change
1990-2013



Socioeconomic Review

2010 Age Group	Philmont	Claverack	Columbia County
Pre-school (Under 5)	6.3%	4.8%	4.8%
School Age (5-14)	12.9%	10.8%	11.2%
High School (15-19)	8.5%	7.4%	6.6%
College (20-24)	5.7%	4.9%	5.1%
Young Employee (25-39)	17.3%	13.4%	14.8%
Mid-level Employee (40-49)	17.7%	15.5%	15.3%
Senior Employee (50-74)	24.9%	32.9%	33.8%
Retired (75+)	6.6%	10.5%	8.3%
Median Age	39.7	46.2	45.3

- Relatively young population compared to Town and County.
- Higher populations in all categories from pre-school to mid-level; lower in senior and retired.
- Opportunity for young professional and family venues/activities?

Socioeconomic Review

2010 Race Composition	Philmont		Claverack		Columbia County	
Total population	1,379	100%	6,021	100%	63,096	100%
White	1,270	92.1%	5,621	93.4%	57,136	90.6%
Black or African American	26	1.9%	180	3.0%	2,855	4.5%
American Indian and Alaska Native	2	0.1%	4	0.1%	123	0.2%
Asian	9	0.7%	44	0.7%	1,002	1.6%
Some Other Race	29	2.1%	49	0.8%	683	1.1%
Hispanic or Latino (of any race)	43	3.1%	205	3.4%	1,297	2.1%

- “Some Other Race” and “Hispanic” higher concentrations than town and county.
- Opportunity to build on unique ethnic diversity?

Socioeconomic Review

- Family and non-family households consistent with town and county
- Higher proportion with children under 18
- Higher proportion of single mother



2010 Households by Type	Philmont	Claverack	Columbia County
Total Housholds	566	2,478	25,906
Family Households	62.2%	62.6%	63.4%
Non-Family Housholds	37.8%	37.4%	36.6%
Family Households	352	1,551	16,418
With Children under 18	46.9%	36.4%	38.9%
No wife present	12.5%	7.8%	8.0%
No husband present	25.9%	15.1%	16.7%
Householder living alone	183	768	7,452
Male	37.7%	43.2%	46.6%
Greater than 65	13.1%	15.0%	14.7%
Female	62.3%	56.8%	53.4%
Greater than 65	35.5%	33.5%	28.0%

Socioeconomic Review

2010 Housing Occupancy	Philmont		Claverack		Columbia County	
Total housing units	654		2,960		32,775	
Vacant housing units	88	13.5%	482	16.3%	6,869	21.0%
Occupied housing units	566	86.5%	2,478	83.7%	25,906	79.0%
Owner Occupied	277	48.9%	1,862	75.1%	18,557	71.6%
Renter Occupied	289	51.1%	616	24.9%	7,349	28.4%

- Philmont has higher rate of occupied housing, but...
- ...renter occupied housing is more than twice that of the town and significantly higher than the county.
- A typical standard for owner-occupied housing is 65% for a stable community.
- Need to increase home ownership?

Socioeconomic Review

2010 Educational Attainment	Philmont	Claverack	Columbia County
Less than 9th grade	4.2%	3.9%	3.0%
9th to 12th grade, no diploma	11.6%	9.9%	9.3%
High school graduate (includes equivalency)	38.6%	32.2%	30.9%
Some college, no degree	21.7%	18.3%	17.6%
Associate's degree	10.6%	11.2%	11.2%
Bachelor's degree	9.0%	14.7%	14.7%
Graduate or professional degree	4.3%	9.8%	13.2%

- Philmont has higher rate high school graduates, but...
- ...much lower rates of bachelor's and higher.
- A bright spot...but why?
 - 18.8% of the female population has an Associate's degree
 - Town = 12.9%
 - County = 12.5%

Socioeconomic Review

2010 Income	Philmont	Claverack	Columbia County
Median household income (dollars)	\$ 39,821	\$ 50,023	\$ 56,445
Mean household income (dollars)	\$ 56,660	\$ 80,114	\$ 79,555
Per capita income (dollars)	\$ 23,009	\$ 33,807	\$ 32,934
With Supplemental Security Income	52	135	883
Mean Supplemental Security	\$ 9,556	\$ 8,293	\$ 8,813
With cash public assistance	9	31	768
Mean cash public assistance	\$ 2,189	\$ 890	\$ 3,686
With Food Stamp/SNAP benefits in	100	173	1968
Percent of total population	7.3%	2.9%	3.1%

- Income is a function of educational attainment and has an impact on housing ownership.
- What can we do?

Emerging Challenges to Address

Socio-economic divides

- The Town and County have realized some success, but this success is not reaching into Philmont: declining population, lower education levels, higher percentage of single mom households.

Strengthening ownership in the community

- Home ownership rates are low, which leads to a more transient population with less commitment to the community.



Emerging Strengths to Build On

Strong Young Employee Cohort

- Compared to the town and county, Philmont has a higher percentage of residents in the 25-39 and 40-49 categories.

Unique Diversity

- The most robust practical value of diversity is that it challenges everyone in an organization. We are more thoughtful, and we recognize and utilize more of the information that we have at our disposal, when diversity is present.

Location?

- Capital Region or Hudson Valley?



Stakeholder Meeting Prep

Stakeholder Meeting Prep

- Format: one day interviews
- Date:
- Time:
- Location:

Task	Assignment Responsibility
Meeting location coordination	
Personal invitations	



Community Visioning Meeting Prep

Visioning Meeting Prep

- Format confirmation: Open House
- Date:
- Time:
- Location:

Task	Assignment Responsibility
Meeting location coordination	
Personal invitations	
Media coordination	
Coordination with Village	
Open House Participation	



Wrap-Up and Next Steps

Project Overview

- Schedule Review – 14 months

	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sept	Oct	Nov
Report Inventory			■											
Market Analysis					■									
Special Studies														
Vision Workshop														
Strategic Site Matrix														
Community Meeting														
Draft Nomination										■				
Final Nomination													■	

Upcoming Meetings

■ December:

- Physical features review
- Outline for report organization
- Visioning Meeting organization
- Guest speaker?

■ January:

- Draft Vision Statement
- Common Themes and Goals Development

■ February:

- Initiate identification of projects, policies and program development

Upcoming Meetings

Mon	Tue	Wed	Thu	Fri	Sat	Sun
Dec 1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17 Hanukkah I (Holiday of lig	18 Hanukkah II	19 Hanukkah III	20 Hanukkah IV	21 Hanukkah V
22 Hanukkah VI/Rosh Chod	23 Hanukkah VII	24 Hanukkah VIII Christmas Eve	25 Christmas Day	26	27	28
29	30	31 New Year's Eve	Jan 1 New Year's Day	2	3	4

Wrap-Up and Next Steps

- Elan Team:
 - Continue inventory development
 - Stakeholder interviews
 - Initiate market analysis
- Committee:
 - Reflect on today's meeting: any further thoughts? Write them down and bring them to our next meeting.
 - Execute assignments.

